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NCTE Policy on Campaigning

In order to promote an ethical election process and level playing field for all candidates and to encourage members to read the ballot materials and make an educated vote, NCTE provides a central source of information about candidates for NCTE office. While it's natural for individuals and groups to discuss the merits of candidates, NCTE, in the name of fairness, prohibits any activity that can be construed as campaigning by or on behalf of an individual candidate. Campaigning is considered to be any activity intended to influence the election.

- Subsequent to nomination, campaigning for NCTE office shall be limited to candidate information distributed with the NCTE ballots.
- During the election process, promoting a particular candidate or candidates through advertising, endorsement, or distribution of promotional materials, including but not limited to, buttons, stickers, posters, cards, email messages, videos, social media posts, or recommendation letters, is prohibited.
- While NCTE members and constituent organizations, such as affiliates and Conferences, can inform members of a candidate's successful nomination, suggestions that members vote for a particular candidate or candidates are prohibited.
- Promoting a candidate or candidates during NCTE functions and convention sessions is also prohibited.

This policy was approved by the Executive Committee in July 2018.