



# Conference on English Leadership 2012

## Writing as Leadership: Fostering a Culture of Writing and Reflective Practice

*MGM Grand Hotel Convention Center  
Las Vegas, Nevada*

**November 18-20, 2012**

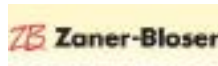
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**Prestwick House, Inc.**

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**Heinemann**

Monday morning break



**Sadlier, Inc.**

Monday Luncheon

# THANK YOU

The CEL convention would not have been possible without the assistance of members of the NCTE staff. Many thanks to the following NCTE staff members:

- **Felisa Mann**, NCTE Liaison to CEL
- **Jacqui Joseph-Biddle**, Director of Conventions
- **Eileen Maley**, Convention Manager
- **Janet S. Brown**, Member Engagement and Corporate Relations

Thank you also to the CEL Hospitality Committee:

- **Elizabeth Truesdell**, Chair, Kamehameha Schools Hawai'i High School, Kea'au, Hawai'i
- **Michele Albano**, Lemont High School, Lemont, Illinois
- **Lynn Aprill**, Bonduel High School, Bonduel, Wisconsin
- **Natalie Croney**, Bowling Green High School, Bowling Green, Kentucky
- **Robin Luby**, Retired, Grossmont Union High School District, La Jolla, California
- **Tom McCulley**, Heartland Community College, Normal, Illinois
- **Janelle Oxford**, Robinson High School, Robinson, Illinois
- **Anne Padilla**, Bowling Green High School, Bowling Green, Kentucky
- **Nandi Riley**, Florida A & M, Tallahassee, Florida
- **Ken Spurlock**, Retired, Villa Hills, Kentucky
- **Alison Blair Taylor**, Retired, Georgetown Day School, Washington, D.C.

Finally, a big thank you to the CEL Program Committee:

- **Heather Rocco**
- **Emily Meixner**
- **Bruce Emra**
- **Becky Sipe**
- **Victor Jaccarino**

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## Welcome

Welcome to Las Vegas, where you will have more than 50 sessions at your fingertips. Join speakers as they share their stories and offer concrete plans for school improvement. Enjoy a great opportunity to talk with presenters and share ideas with other attendees.

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## Program-at-a-Glance

Dog ear these pages to check on what's next. Five strands of sessions – Common Core Standards, School and Department Leadership, Innovative Technology, Writing and Literacy Instruction, and Professional Development – are color-coded to help you find just what you want.

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## Session Descriptions

Starting here, you'll find detailed session descriptions along with information about all the speakers. Email addresses are included in case you want to contact speakers for additional information.



**ON THE COVER:** The MGM Grand Hotel is hosting the CEL Conference. The bronze lion at the entrance recalls the mascot of the Hollywood film studio, Metro-Goldwyn Mayer. Photo provided by MGM MIRAGE.

**PROGRAM DESIGN:** Linda Barrington

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**I**work with language. I love the flowers of  
afterthought.

~Bernard Malamud

# CONFERENCE OFFICIALS



Pat Monahan



Wanda Porter



Bil Chinn



Jim Mahoney



Nina Bono



Anna Roseboro



Elizabeth Truesdell

## CEL Executive Committee

**Pat Monahan**, Chair

Interlochen, Michigan

**Wanda Porter**, Associate Chair

Kailua, Hawaii

**Bil Chinn**, Secretary to the Executive Committee

St. Albert, Alberta, Canada

**David Padilla**, Member-at Large

Lookout Mountain, Georgia

**Ann Marie Quinlan**, Member-at Large

Lincoln, Nebraska

**Janice Schwarze**, Member-at Large

Downers Grove, Illinois

**Debbie Smith McCullar**, Past Chair

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**Anna J. Small Roseboro**, CEL Liaison to the

Secondary Section

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**R. Joseph Rodriguez**, Member-at Large,

CEL Web Publisher

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**Janelle Oxford**, Member-at Large

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*Leadership Quarterly*,

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**Heather Rocco**, 2013 Program Chair

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**Ken Spurlock**, Nominations Chair

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**Tom Scott**, State Liaison Coordinator

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**D**on't get it right, get it written.

~James Thurber

# CONFERENCE ON ENGLISH LEADERSHIP 2012



Jim Mahoney  
Program Chair

Dear CEL Participants (or Celmates as some like to say),

Writing as reflective thinking. Leading others effectively for personal and school growth. Employing technology to improve learning. Understanding and getting the best from the Common Core. These are the areas we will investigate during our 44th annual CEL Convention.

With our theme, *Writing as Leadership: Fostering a Culture of Writing and Reflective Practice*, we begin promptly on Sunday afternoon, getting deeply into writing about what matters in our lives and reflecting on our practice. In either the Writer's Notebook that is distributed to you or on your own electronic device, you will have many opportunities to write. Each presenter has been encouraged to allow some time for writing during each session.

Further, we have set up places to upload some of this writing to share with others. We will seek volunteers to read brief pieces at meals or socials that they or colleagues have written. Writing in all of its variations has become one of the neglected areas in our schools and has been restricted in the new standards. Leaders need to set the pace for other teachers and, to that end, our conference will foster writing and connecting it to all of the topics covered. We have gathered 81 speakers/presenters for you to listen to, write with, and learn from.

Many have worked tirelessly to bring this convention together. The program committee worked diligently for many months on all phases: Bruce Emra, Victor Jaccarino, Emily Meixner, Heather Rocco, and Becky Sipe. Things would have been impossible without their contributions. The Hospitality Committee, guided by Elizabeth Truesdell, is here to help you learn, get to know others, and come away enriched.

One person who deserves special thanks is Linda Barrington who volunteered to do the layout and design of the program and got involved in the development of the entire convention, spending almost all of her summer at the computer. Her attention to detail and her imaginative approach gave layout a whole new meaning. In the feats of magic that she performed, Linda took light years of stress away from me.

Pat Monahan has been at the helm in shaping the Conference on English Leadership for two years, and this year, he has given me superior counseling, jumping in when I was struggling. His is a perfect example of leadership.

I would also like to thank our sponsors, Prestwick House, Inc., for our folders, Zaner-Bloser for our Sunday social, Heinemann for our Monday coffee break, and Sadlier, Inc., for our Monday luncheon. With their assistance, we are able to provide those amenities for a more enjoyable experience.

Best wishes for a successful convention.

Jim Mahoney  
2012 Program Chair



# CONFERENCE ON ENGLISH LEADERSHIP 2012

## Writing as Leadership: Fostering a Culture of Writing and Reflective Practice

# WELCOME



Pat Monahan  
CEL chair

### Message from Pat Monahan, CEL chair

Dear CEL members,

I am excited to welcome you to the 44th annual CEL convention in Las Vegas. At CEL, we strive to support your development as a leader. Whether you are attending CEL for the first time or returning to us as a veteran school leader, you'll find ample sessions in our program to excite your interests and fulfill your needs.

I have been coming to CEL for more than thirty years, and I always look forward to talking with school leaders from across the country. I learn about the challenges facing them, and more importantly I learn how they have responded to those challenges effectively. One challenge facing us today is the Common Core Standards, and our convention program offers a full strand of sessions addressing the implementation of these standards in our schools. Another challenge is technology, and our program features a strand showcasing hardware and software innovations in the curriculum.

CEL presenters and speakers are amazingly competent, and their sessions are filled with best practice. At our 2012 convention, you'll experience powerful examples of writing pedagogy, hearing from legendary writing teachers such as Tom Romano, Penny Kittle, Kelly Gallagher and Smokey Daniels. You'll also discover the almost infinite ways that writing supports literacy instruction, across the curriculum, in the professional development of teachers, and as a tool of leadership.

My special thanks go out to Jim Mahoney, our program chair, and his committee, who have assembled a great team of speakers and sectional presenters. Take time during sessions to interact with presenters and to meet your colleagues. You'll discover that you have much in common with them, and you may develop relationships that carry for a lifetime. I know that CEL has sustained me throughout my career.

Our three days together provide us with time to reflect on our leadership practices. I encourage you to share your story with others and to support their thinking. I also encourage you to become active in CEL. Visit our hospitality table to learn how. And, most important, consider submitting a proposal for our Boston convention. I wish you the very best experience at CEL.

Warm regards,

Pat Monahan, CEL chair

## 2012 ELECTION PROCESS

At the 2011 CEL Conference members nominated possible candidates for the current election cycle. Then the Nominations Committee members Heather Rocco, David Padilla, Tom Scott, Ken Spurlock (Chair), and Elizabeth Truesdell (Assistant Chair) read through letters of introduction from potential candidates. After much back and forth communication, the Committee offered a slate of candidates for the 2012 election.

The two candidates for Associate Chair are as follows:

**Rebecca Sipe**, Director of the Honors College, Eastern Michigan University

**Edie Weinthal**, District English Supervisor, Pascack Valley Regional High School District, New Jersey.

The three candidates for Member-At-Large are as follows:

**Michele Albano**, Humanities Chair, Lemont High School, Illinois

**Maydie Bombart**, District Language Arts Coordinator K-12, Consolidated School District of New Britain, Connecticut

**Karen Delbridge**, secondary English Language Arts Coordinator for Laramie County School District #1 in Cheyenne, Wyoming

**Nandi Riley**, Director of Composition Studies at Florida Agricultural and Mechanical University, Tallahassee, Florida.

These six candidates will give self-introductions at the Sunday evening CEL social.

On Monday at the breakfast the candidates will give short election speeches. Immediately afterwards CEL members will vote with provided ballots and envelopes. The voting person will sign each envelope so that membership records may be checked to ensure only members vote. Members of the Nominating Committee will tally the votes. Finally, during the Monday evening CEL social the winners will be announced.

### ATTENTION!

Please nominate possible candidates for the **2013 CEL Election**. Four dedicated CEL members are needed to run for positions as Members-At-Large. Nominations are requested on **Sunday evening or Monday morning** so that members of the Nomination Committee may verify each nominee's interest and qualifications.

## CEL STATE LIAISONS

### Alabama

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### Wisconsin

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### Wyoming

Karen Delbridge  
delbridgek@laramie1.org



Ken Spurlock  
Nominations Chair

# SPECIAL TOPIC STRANDS

All sessions fall under one of these topic strands. Starting on page 10, you will find complete session descriptions, room numbers, presenter information and color coding for strand identification.

## Innovative Technology

- A.3: All Media Start as Writing: Media Literacy for the 21st Century
- B.3 Process Teach! Middle and High School Tech Tools for Enhancing the Writing Process
- B.3 The 21st Century Student Writer: Using Social Media to Improve Writing and Enhance Peer Review
- C. 3 Leading from the Middle: 21st Century Writing with Blogs, Websites, and iPads
- C. 3 Using iPad Apps to Teach Writing in the Common Core
- D. 3 Rigor in Writing through Reading Engagement: School Doesn't Have to Be So Boring
- D. 3 You Ain't Nothing but a Blog Hound
- E.3 Candid Camera: Producing Comprehensive Screencasts to Annotate Papers and Launch Effective Revision
- F. 2 Writer's Workshop Graduates to High Tech Literature Circles

## Professional Development

- A.5: Learning and Teaching the Vignette to Encourage Reflective Practice in the Classroom
- B.5 Teaching Writing to Each Other: Professional Development and the Power of Electronic Writing Portfolios
- B.5 The Portfolio Project: Growing Writers for the Future
- C. 5 Stories of Past and Present Experiences: Reflective Practices that Revisit and Reshape Teachers' Writing Instruction
- C. 5 A Teacher Preparation Program with a Professional Comedy Storyteller
- D. 4 Fostering Emerging Leaders
- D. 5 Teachers as Practitioners: Collaborative Writing Groups as Sustained, Organic Professional Development
- D. 5 Using Learning Journals and Small-group Discussion to Engage Pre-Service Teachers in Critical Reflection
- E. 5 Writing as Leadership: Inviting Teacher Reflection and Development
- F. 3 Writing to Learn: Using the Process for Professional Learning to Model Classroom Learning
- F. 4 Supporting New Teachers

## School and Department Leadership

- A.2: Reducing Remediation in College Writing through Sustained Leadership that Fosters Communities of Practice
- A. 6 Differences that Matter: Reflective Thinking and Writing for First-Year Student Success with Peer Review Writing across the Disciplines
- B.2 Focus on Feedback—One Township's Journey to Improve Writing Instruction
- B.2 From Raw to Refined: Inviting Middle and Secondary Students to the University
- C. 2 A Reading/Writing Workshop Curriculum: How to Design It, Support Teachers, and Build Leadership Capacity across a District or School
- D. 2 What Are the Odds? A Leader's Capacity for Effecting Instructional Change
- E. 2 The Key to Writing Curriculum: High Interest Interdisciplinary Teacher Inquiry

## Common Core Standards

- A.1 Assessing the Common Core
- B.1. Expecto Patronum: Seven Strands for Depth
- B.1. Don't Throw the Baby Out! Connecting Quality Writing Projects from the Past to the Common Core
- B. 6 Common Core: Shifts and Applications in ELA & Content-Area Classrooms
- C. 1 Adapting Classroom Writing to the ELA Common Core Standards
- D.1 Changing an Instructional Culture: Reflective Practice and the Common Core State Writing Standards
- E. 1 Getting to the Core: One District's Approach to Making Sense of the CCSS
- F. 1 Teacher Negotiation and the Common Core

## Writing and Literacy Instruction

- A.4: The Good School: How Smart Parents Get Their Kids the Education They Deserve
- B.4 Back Talk: Students as Literacy Leaders in Out-of-School Spaces
- B.4 The Poetry Project: The Voices of English Language Learners
- C. 4 If You Can't Stand the Heat—Get Back in the Kitchen! Non-Fiction Writing Instruction That Works!
- C. 6 Connecting Reading, Writing and Test Prep Instruction
- D. 6 Narratives and Pathways to Writing Hope
- E. 4 Lessons Learned from Donald Graves — Being a Writing Leader When You Leave Las Vegas
- E. 4 History behind *The Bluest Eye*: Connecting to Write the Research Paper



# PROGRAM AT-A-GLANCE

Sunday		
11:30-1:30	Luncheon: speaker Nicholas Sparks	Ballrm116
2:15-5:00	Opening session: speakers Penny Kittle and Tom Romano	Ballrm124
5:15-5:30	Meeting for First-time Attendees and State Liaisons	Ballrm 315
5:30-6:30	CEL Sunday Social, sponsored by Zaner-Bloser	Ballrm 315
6:30-9:00	Optional facilitated dinner with CEL members	
Monday		
8:00-9:45	CEL Monday Continental Breakfast: elections and speaker Peg Tyre	Ballrm 315
10:00-11:00	A.1 Assessing the Common Core, <i>James Daubs</i> A.2 Reducing Remediation in College Writing, <i>Jan Clinard</i> A.3 All Media Start as Writing, <i>Frank Baker</i> A.4 The Good School: How Smart Parents Get Their Kids the Education They Deserve, <i>Peg Tyre</i> A.5 Learning & Teaching Vignettes to Encourage Reflective Practice in the Classroom, <i>Brannon, Mason, Yarborough</i> A.6 Reflective Thinking & Writing for 1st Year Student Success with Peer Review Writing, <i>Rodriguez, Doiley, McCulley, Phegley</i>	room 101 room 102 room 106 room 103 room 104 room 105
11:00-11:15	Break, sponsored by Heinemann	
11:15-12:00 12:00-12:45 Joint Session: Joint Session: Joint Session:	B.1 Expecto Patronum: Seven Strands for Depth, <i>John Creger</i>   Connecting Quality Writing Projects to CC, <i>Michele Albano</i> B.2 Focus on Feedback—Improving Writing, <i>Kocanda, Zwimer</i>   Inviting Middle & HS Students to the University, <i>Jolly, et. al.</i> B.3 Tech Tools for Enhancing Writing Process, <i>G. Siple, T. Siple</i>   Using Social Media to Improve Writing, <i>Tina Marchiano</i> B.4 Back Talk: Students as Literacy Learners outside School, <i>Carey, Newby, Hayes</i>   The Poetry Project: ELL, <i>Claudia Reder</i> B.5 Teaching Writing to Each Other, <i>Meixner, Heimlich</i>   Portfolio Project: Writers for the Future, <i>Gonzalez, Witkowski</i> B.6 Common Core: Shifts and Applications in ELA and Content-Area Classrooms, <i>Victor Jaccarino</i>	room 101 room 102 room 106 room 103 room 104 room 105
12:45-2:15	CEL Monday Luncheon, sponsored by Sadlier, Inc.: speaker Kelly Gallagher	Ballrm 315
2:30-3:10 3:10-3:45 Joint Session: Joint Session:	C.1 Adapting Classroom Writing to the ELA Common Core Standards, <i>Virginia Mix, Whitney Whealdon</i> C.2 Reading/Writing Workshop Curriculum: How to Design It, Support It, Build Leadership, <i>Schmidt Moore, et. al.</i> C.3 21st c. Writing with Blogs, Websites, iPads, <i>James Forman</i>   Using iPad Apps to Teach Writing with CCS, <i>Elizabeth Spencer</i> C.4 If You Can't Stand the Heat—Get Back in the Kitchen! Non-fiction Writing Instruction, <i>Melanie Mayer</i> C.5 Reflective Practices to Reshape Writing, <i>Elsie Lindy Olan Rios</i>   Teacher Prep with Comedy Storyteller, <i>Takayuki Enomoto</i> C.6 Connecting Reading, Writing, and Test Prep Instruction, <i>Sarah Tantillo</i>	room 101 room 102 room 106 room 103 room 104 room 105
3:45-4:00	Break	
4:00-5:00 Joint Session: Joint Session:	D.1 Changing Instructional Culture: Reflective Practice and Common Core Writing Standards, <i>Kathleen Dudden Rowlands</i> D.2 What Are the Odds? A Leader's Capacity for Effecting Instructional Change, <i>Flanagan, Kahn, McCann</i> D.3 Rigor in Writing through Reading Engagement, <i>Svec, Caro</i>   You Ain't Nothing but a Blog Hound, <i>Colette Bennett</i> D.4 Fostering Emerging Leaders, <i>Bil Chinn</i> D.5 Writing Groups as Professional Development, <i>Schreur</i>   Using Learning Journals & Small-group Discussion, <i>Hunzicker</i> D.6 Narratives and Pathways to Writing Hope, <i>Nicole Sieben</i>	room 101 room 102 room 106 room 105 room 104 room 103
5:30-6:30	Monday Social	
Tuesday		
7:30-8:40	CEL Tuesday Continental Breakfast: speaker Casey Olsen	Ballrm 315
8:50-9:50 Joint Session:	E.1 Getting to the Core: One District's Approach to Making Sense of the CCSS, <i>Christopher Bronke, Janice Schwarze</i> E.2 The Key to Writing Curriculum: High Interest Interdisciplinary Teacher Inquiry, <i>Scott Eggerding, Ryan Goble</i> E.3 Candid Camera: Producing Screencasts to Annotate Papers and Launch Effective Revision, <i>Thomas Lisack</i> E.4 Lessons Learned from Donald Graves, <i>Bob Infantino</i>   History Behind <i>The Bluest Eye</i> , <i>Jeanette Toomer</i> E.5 Writing as Leadership: Inviting Teacher Reflection and Development, <i>Jennifer Rauscher</i>	room 101 room 102 room 106 room 103 room 104
9:50-10:00	Break	
10:00-11:00	F.1 Teacher Negotiation and the Common Core, <i>Amanda Michelle Stearns-Pfeiffer, Rebecca Sipes</i> F.2 Writer's Workshop Graduates to High Tech Literature Circles, <i>Colette Bennett, Stephanie Pixley</i> F.3 Writing to Learn: Using the Process for Professional Learning to Model Classroom Learning, <i>Sue Levine-Kelley</i> F.4 Supporting New Teachers, <i>Kathy Bliss, Daisy Johnson, Kitty Warsame</i>	room 101 room 106 room 104 room 105
11:15-12:00	Closing session: speaker Harvey "Smokey" Daniels	Ballrm 315