



National Council of
Teachers of English®

Racial Literacy

A Policy Research Brief produced by the James R. Squire Office
of the National Council of Teachers of English

Yolanda Sealey-Ruiz
Teachers College, Columbia University

- What Is Racial Literacy?**
- Racial Literacy in Teacher Education**
- Enacting Racial Literacy**
- Racial Literacy Development Model for Teaching and Learning**

This publication of the James R. Squire Office on Policy Research offers perspectives with implications for policy decisions that affect literacy education, teaching, and learning. Ernest Morrell, professor and director of the Notre Dame University Center on Literacy Education, directs the Squire Office on behalf of NCTE and creates research and reports with the involvement of literacy education leaders in the field. All policy briefs from the Squire Office are available at NCTE.org.

For information on this publication, contact NCTE at executivedirector@ncte.org.

©2021 by the National Council of Teachers of English, 340 N. Neil St. #104, Champaign, IL 61820. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, or included in any information storage and retrieval system without permission from the copyright holder. To request permission to reprint, contact NCTE at permissions@ncte.org.

A full-text PDF of this document may be downloaded free for personal, noncommercial use through the NCTE website: <https://ncte.org/resources/policy-briefs/> (requires Adobe Acrobat Reader).

What Is Racial Literacy?

In schools, healthy conversations involving race across class, culture, and other characteristics of diversity are possible. The use of multiple texts and modalities to engage students in these conversations is readily facilitated by digital technologies. To develop racial literacy among students, educators can draw from historical, fictional, and poetic texts most effectively. Teachers who are able to engage their students in the topic of race are most successful when they employ self-exploration and honest assessments about the role they may play in perpetuating racist ideas. Once specific behaviors are recognized, it becomes easier for racially literate individuals to interrupt those behaviors in the future. Racially literate teachers develop curricula that are centered on fostering open-mindedness, commitment to inquiry and reflection, and exploration of ideas connected to the concepts of democracy and equity in schooling. Racially literate teachers make evident their deep commitment to social justice in the ways they interact with students, families, and their BIPOC colleagues.

Racial literacy is a skill and practice by which individuals can probe the existence of racism and examine the effects of race and institutionalized systems on their experiences and representation in US society (Rogers & Mosley, 2006; Sealey-Ruiz, 2011;

Sealey-Ruiz, forthcoming; Skerrett, 2011). Students who have this skill can discuss the implications of race and American racism in constructive ways. A desired outcome of racial literacy in an outwardly racist society like America is for members of the dominant racial

category to adopt an antiracist stance and for persons of color to resist a victim stance. Thus, racial literacy in English classrooms is the ability to read, discuss, and write about situations that involve race or racism. Scholarship that informs the concept of racial literacy identifies race as a signifier that is discursively constructed through language (Hall, 1997); fluid, unstable, and socially constructed (Omi & Winant, 1986) rather than static; and not rooted in biology, but having “real” effects in individual lives (Frankenberg, 1996). The architect of the concept of racial literacy, Harvard Professor Lani Guinier (2004), implored a shift from racial liberalism to racial literacy. She critiqued racial liberalism as an inactive, deficit approach to racial equality that subjugates Black people to the position of victim and does not activate the required antiracist stance that white people must take against their own racist ideals and actions.

Thus, racial literacy in English classrooms is the ability to read, discuss, and write about situations that involve race or racism.

Racial Literacy in Teacher Education

Several scholars have written about the discomfort many white preservice teachers experience when teaching students of color (Cochran-Smith, 2004; McIntyre, 1997; Tatum, 1997), particularly male students of color in urban schools. Often this discomfort is expressed in the form of “color blindness” as preservice teachers deny

Racially literate teachers can distinguish between real and perceived barriers in their classrooms that may be linked to institutionalized systems that govern schools and society.

the salience
of race by
adopting a
color-blind
approach
and
view the
experiences
of students
of color
as if they
were white

ethnic immigrants who would eventually assimilate into mainstream society (Johnson, 2002). The end result of this “Pedagogy of Discomfort” (Boler & Zembylas, 2002) is a diminishing of the social makeup of present and future students of color with whom these future teachers will interact. Scholars of racial literacy (Sealey-Ruiz, 2012, 2013; Sealey-Ruiz & Greene, 2011; Skerrett, 2011; Rogers & Mosley, 2006) offer approaches to developing racial literacy in ways that move an individual or group of individuals toward constructive conversations about race and antiracist action in schools.

Embedded in the concept of racial literacy is the significance of opening and sustaining dialogue about race and the racist acts we witness in schools, home communities, and society writ large. Racial literacy urges educators to take a close look at an institutionalized system like school and examine it for the ways in which its structure affects students of color. Educators who develop racial literacy are able to discuss with their students and with each other the implications of race and the negative effects of racism in ways that can potentially transform their teaching. Racially literate teachers can distinguish between real and perceived barriers in their classrooms that may be linked to institutionalized systems that govern schools and society. These teachers also develop an ability to resist labeling students as “at-risk” based on race and social status; rather, they are more likely to view racialized students as “at-promise” individuals who need and deserve increased educational opportunities (Milner, 2020). Two specific outcomes of racial literacy in a historically racist society like America are for members of the dominant racial category to adopt an antiracist stance and for persons of color to resist a victim stance (Gilroy, 1990). In practice, racial literacy allows preservice teachers to examine, discuss, challenge, and take antiracist action in situations that involve acts of racism.

Developing the racial literacy of all teachers, but specifically preservice

teachers who will teach Black and Brown youth, is significant. Preservice teacher education programs are critical sites for foregrounding the discussion of race and problematizing the ways in which the social and academic behaviors of Black and Brown students are misread. At its best, the preservice experience allows preservice educators to practice an integrative and holistic pedagogy, incorporating the most effective methodological and instructional practices into their teaching. Effective teacher education programs allow for rich clinical experiences where preservice students are able to hone their craft to address complex issues under the tutelage of seasoned professionals. However, once in service, the occasional professional development experiences are often “one-shot” skills-based exercises that are disconnected from the integrative complexities of culture and society. Teacher education candidates who instead receive an education that adequately prepares them for the classroom challenges they will encounter and builds their self-confidence and self-efficacy will stay in the profession longer (Darling-Hammond, Chung, & Frelow, 2002). Preservice programs, as Latham and Vogt (2007) have argued, better equip students to persist in teaching. Teacher education programs that diminish the gap between theory and practice provide extensive experience in schools that immerse preservice teachers in the school climate and thus prepare new teachers for the challenges they

face. With these unique features and possibilities for learning, preservice teacher education programs have the potential to develop the racial literacy skills of their candidates and prevent teachers from relying on biased, stereotypical visual images of Black and Brown youth. Instead, these programs make it common practice to critique and interrupt the images of their students of color that they see in the media.

Preservice teacher education programs are critical sites for foregrounding the discussion of race and problematizing the ways in which the social and academic behaviors of Black and Brown students are misread.

Enacting Racial Literacy

A teacher education program that fosters racial literacy must provide spaces for teachers to talk about their fears and uncertainties in embracing this type of pedagogy. Schools of education can embrace the following tenets as they move their students toward deep self-reflection, an equity mindset, and development of racial literacy. Specifically, teacher education programs must encourage both preservice and inservice educators to do the following:

- Engage the reading of critical texts (e.g., writings about race, racism, diversity) across the curriculum as a method of acquiring language to discuss, problematize, and refute racial stereotypes and racist

hierarchical systems in society and in their schools (i.e., the school-to-prison pipeline).

- Understand that before becoming culturally competent and culturally responsive teachers, they must engage in self-examination around notions of race, Black children, and other children of color.
- Recognize the need for and accept the task of holding students accountable for practicing racial literacy in their teacher education classrooms and in classrooms where they will observe and teach.
- Discuss and critique personal experiences with race and racism. This is an essential component of developing racial literacy.

Racial literacy in teacher education promotes deep self-examination and requires actions that can lead to sustainable social justice and educational equity for all students, and Black students in particular.

- Take action against racist or discriminatory practices that cause negative outcomes for their Black students and other students of color in the schools where they will ultimately teach.

Racial literacy in teacher education promotes deep self-examination and requires actions that can lead to sustainable social justice and educational equity for all students, and

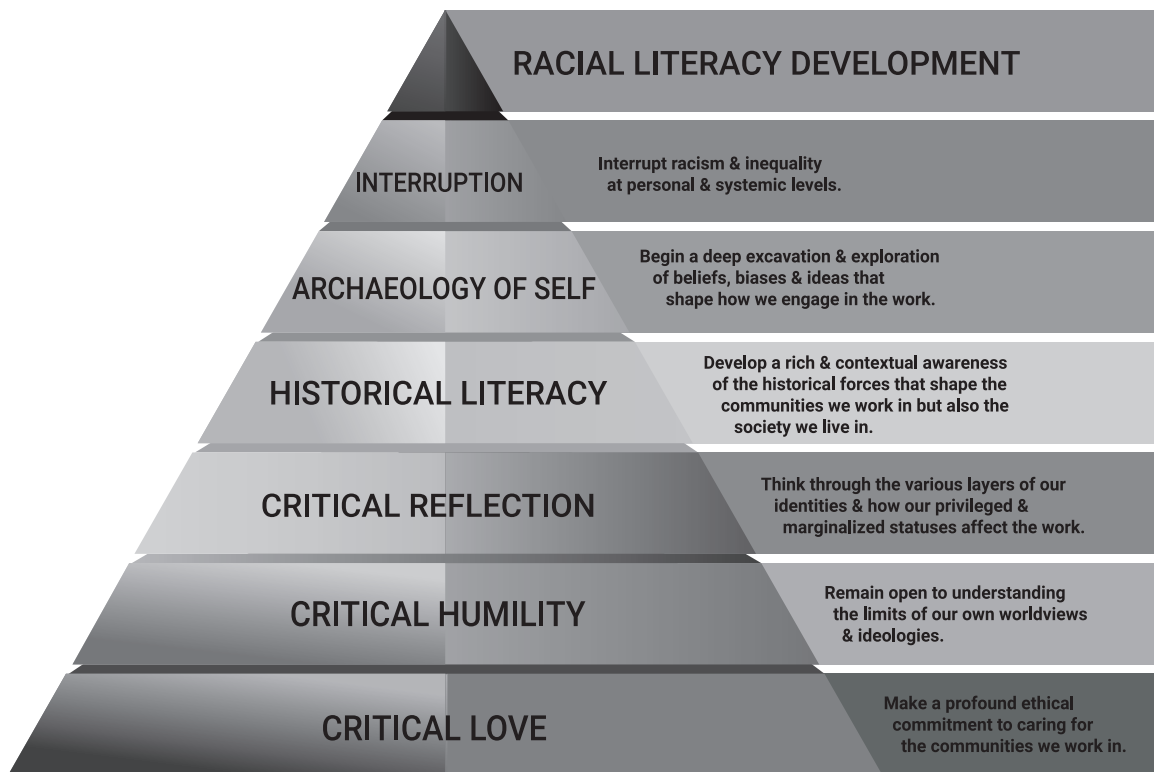
Black students in particular. Without racial literacy, teacher educators and their students will continue to find themselves powerless in systems based on race.

Racial Literacy Development Model for Teaching and Learning

Research has revealed that conversations about race, when conducted effectively, provide education professionals with the confidence they need to alter their pedagogy in more culturally responsive and culturally sustaining ways. They become skillful at engaging their students in essential conversations that relate to their learning and social development. The six components of racial literacy development prepare and support educators in their journey to becoming racially literate and eventually taking action to interrupt racism when they see it happen in their schools and classrooms.

Sealey-Ruiz (2020) has conceptualized Six Components to Racial Literacy Development: critical love, critical humility, critical reflection, historical literacy, archaeology of self, and interruption.





© Yolanda Sealey-Ruiz, 2020 | Angel Acosta



References

- Boler, M., & Zembylas, M. (2002, August 12). On the spirit of patriotism: Challenges of a “pedagogy of discomfort.” *Teachers College Record*. Retrieved October 21, 2008, from <http://www.tcrecord.org>, ID Number: 11007.
- Cochran-Smith, M. (2004). *Walking the road: Race, diversity, and social justice in teacher education*. Teachers College Press.
- Darling-Hammond, L., Chung, R., & Frelow, F. (2002). Variation in teacher preparation: How well do different pathways prepare teachers to teach? *Journal of Teacher Education*, 53, 286–302. doi:10.1177/0022487102053004002
- Frankenberg, R. (1996). *White women, race matters: The social construction of Whiteness*. University of Minnesota Press.
- Gilroy, P. (1990). The end of anti-racism. *Journal of Ethnic and Migration Studies*, 17, 71–83. <https://doi.org/10.1080/1369183X.1990.9976222>
- Guinier, L. (2004). From racial liberalism to racial literacy: Brown v. Board of Education and the interest-divergence dilemma. *Journal of American History*, 91(1), 92–118. <https://doi.org/10.2307/3659616>
- Hall, S. (1997). *Race, the floating signifier*. Media Education Foundation. <http://www.mediaed.org/cgi-bin/commerce.cgi?preadd=action&key>
- Johnson, L. (2002). “My Eyes have been Opened”: White teachers and racial awareness. *Journal of Teacher Education*, 53(2), 153–167. <https://doi.org/10.1177/0022487102053002007>
- Latham, N. I., & Vogt, P. W. (2007). Do professional development schools reduce teacher attrition? Evidence from a longitudinal study of 1,000 graduates. *Journal of Teacher Education*, 58(2), 153–167. <https://doi.org/10.1177/0022487106297840>
- McIntyre, A. (1997). *Making meaning of whiteness: Exploring racial identity with white teachers*. State University of New York Press.
- Milner, H. R. (2020). *Start where you are, but don't stay there: Understanding diversity, opportunity gaps, and teaching in today's classrooms* (2nd ed.). Harvard University Press.
- Omi, M., & Winant, H. (1986). *Racial formation in the United States: From the 1960s to the 1980s*. Routledge.
- Rogers, R., & Mosley, M. (2006). Racial literacy in a second-grade classroom: Critical race theory, whiteness studies, and literacy research. *Reading Research Quarterly*, 41(4), 462–495. <https://doi.org/10.1598/RRQ.41.4.3>
-



Sealey-Ruiz, Y. (2020). *The racial literacy development model*. Arch of Self. <https://www.yolandasealeyruiz.com/archaeology-of-self>

Sealey-Ruiz, Y. (forthcoming). The critical literacy of race: Toward racial literacy in urban teacher education. In K. Lomotey & R. H. Milner (Eds.), *The handbook of urban education* (2nd ed.). Routledge.

Sealey-Ruiz, Y. (2011). Learning to talk and write about race: Developing racial literacy in a college English classroom. *English Quarterly: The Canadian Council of Teachers of English Language Arts*, 42(1), 24–42.

Sealey-Ruiz, Y. (2012). Dismantling the school-to-prison pipeline through racial literacy development in teacher education. *Journal of Curriculum Pedagogy*, 8(2), 116–120. <https://doi.org/10.1080/15505170.2011.624892>

Sealey-Ruiz, Y. (2013). Building racial literacy in first-year composition. *Teaching English in the Two-Year College*, 40(4), 384–398.

Sealey-Ruiz, Y., & Greene, P. E. (2011). Embracing urban youth culture in the context of education. *The Urban Review*, 43(3), 339–357. doi:10/1007/s11256-010-0145-8

Skerrett, A. (2011). English teachers' racial literacy knowledge and practice. *Race, Ethnicity and Education*, 14(3), 313–330. doi:10.1080/13613324.2010.543391

Tatum, B. (1997). *Why are all the black kids sitting together in the cafeteria?* Basic Books.

