

SCOA
Affiliate of Excellence Award

Affiliate Full Name:	Person Submitting and Role in Affiliate:
-----------------------------	---

Purpose of Award: To establish high standards of performance for affiliate programming and to honor those affiliates which meet these standards. Qualifications for the award represent standards of excellence to which all affiliates should aspire.

In order to earn the award, the majority of an affiliate's submission materials must successfully fall into the "Meets Expectations" level of achievement.

- An affiliate may have two criteria identified as "Approaching Expectations" and still earn an award as long as all of the other criteria are in the "Meets Expectations" category.
- They may not have any criteria identified as "Working Toward Expectations" or "Not Yet Meeting Expectations."

Levels of Achievement	Success Criteria
Exceeds Expectations	●
Meets Expectations <i>The affiliate provides high-quality, cohesive evidence of the programming, professionalism, and policies that demonstrate they fully support their members and NCTE's mission.</i>	<ul style="list-style-type: none"> ● The affiliate creates structures for the development and succession of leadership. ● The affiliate clearly articulates board positions that are relevant and unique to the needs of their members. ● The affiliate demonstrates fiscal responsibility that shows shared decision-making and adherence to professional business standards. ● The affiliate maintains clear and regular communication of relevant information with their affiliate members. (This includes all ways an affiliate might communicate: social media, an online presence, and print communications.) ● The affiliate participates in NCTE programming as affiliate leaders/representatives as a way to continuously improve their organization through ongoing professional learning to ensure a shared and consistent message to members. ● The affiliate demonstrates long-term planning and goal setting by creating and implementing a strategic plan that aligns with the affiliate's mission and vision. ● The affiliate designs and implements consistent and relevant programming for their members that is aligned to their mission and vision. ● The affiliate designs unique membership campaigns as a means to recruit and maintain a diverse membership.
Approaching Expectations <i>The affiliate provides adequate evidence of the programming, professionalism, and policies that demonstrate they mostly support their membership and NCTE's mission.</i>	●
Working Toward Expectations <i>The affiliate provides minimal and/or unclear evidence of the programming, professionalism, and policies that demonstrate they somewhat support their membership and NCTE's mission.</i>	●

Not Yet Meeting Expectations

The affiliate provides insufficient evidence of the programming, professionalism, and policies that demonstrate they support their membership and NCTE's mission. They might have missed pieces of evidence or submitted incomplete evidence.

-